



# CIT Crawford College of Art & Design

at a glance

## **CAO Courses** Level 8

### **Fine Art and Design @ Sharman Crawford Street**

CR 210 BA (Honours) in Applied Art (Ceramics)

CR 220 BA (Honours) in Fine Art

### **Media Communications @ Bishopstown Campus**

CR 112 BA (Honours) in Multimedia

CR 600 BA (Honours) in Visual Communications

## **Postgraduate Programmes**

Higher Diploma in Arts for Art & Design Teachers

MA in Art Therapy (Taught)

MA in Art & Design Education (Taught)

MA in Teaching Visual Arts for Primary & Early Years Education (Taught)

MA in Art & Process (Taught)

Higher Diploma in Arts in Public Relations (Taught)

MA in Public Relations with New Media (Taught)

MA in Journalism with New Media (Taught)

MA by Research

PhD

# CIT CRAWFORD COLLEGE OF ART & DESIGN



CIT Crawford College of Art & Design (CCAD) is a vibrant multi-campus College, which has been providing education in the arts for over 200 years.

It comprises of four distinct departments as follows:

The Department of Fine Art & Ceramic Design, and the Department of Art & Design Education are based at the Sharman Crawford Street campus, offering programmes in Fine Art, Applied Art (Ceramics), and Art Education.

The Department of Media Communications, offering programmes in Visual Communications, Multimedia, Journalism, and Public Relations, is based at CIT's Bishopstown Campus.

The Department of Art Therapy and Continuing Visual Education is based on Sullivan's Quay, a 5-minute walk from the Sharman Crawford Street campus.

There are extensive links with industry and external arts organisations, a thriving visiting lecturer programme, and a strong focus on the development of individual creativity.



Cork has a long and distinguished connection to the visual arts, with many artists and designers living and working in Cork city and county. Many of these artists and designers are graduates of CCAD who have sustained links to the College. There are a number of very fine art galleries in the city, including the Crawford Gallery, Lavit Gallery, Glucksman Gallery and the Triskel Art Centre. Cork is also home to the National Sculpture Factory, the Backwater Artists' Studios, Cork Printmakers Workshops, and the Cork Artists' Collective. The number of emerging artist initiatives is also growing, including Cork Contemporary Projects, Sample Studios and the Basement Project Space. These creative centres, along with the working artists and students of the CCAD, make the city a very vibrant artistic community.

CCAD graduates are among Ireland's top artists and art teachers. Studying at the CCAD is a challenging and rewarding experience, which we hope you will enjoy.

CCAD also has its own exhibition space at Wandesford Quay and this venue has already established itself as an intersection point between the college and the wider artistic community.

*CIT Wandesford Quay Gallery*  
W: <http://ccad-research.org/gallery/>

## **Fine Art and Applied Art (Ceramics) @ Sharman Crawford Street**

The BA (Honours) in Fine Art, and Applied Art (Ceramics), are based in our Sharman Crawford Street campus, which is in the heart of Cork city with easy access to vibrant art institutions and arts scene. Both programmes provide studio based education, with an emphasis on instilling individualism and independence. Facilities include personal studio space for all students with access to well-equipped workshops including drawing studio, media-labs, photography studio, digital imaging lab and/or traditional darkrooms, projection space, print studios, textiles, glass, ceramics, metal, and wood fabrication alongside lecture theatres.

## **Visual Communications & Multimedia @ Bishopstown Campus**

The BA (Honours) in Visual Communications, and Multimedia, are offered on the Bishopstown campus in the Department of Media Communications. In recent years this department has grown significantly and has become a premier provider of visual design and media education in the south of Ireland. Facilities are of a high standard and include lecture rooms, photographic/video production space and design/drawing studios. There are also traditional printing and digital pre-press facilities available to the students. All labs consist of top end Macintosh computers and up-to-date industry standard software.

All courses maintain close links to industry involving ongoing consultation with design and media professionals ensuring that courses are targeted to 'real world' needs and that graduates are both highly trained and eminently employable. There are also many options for postgraduate studies within CCAD.



## **Postgraduate Programmes**

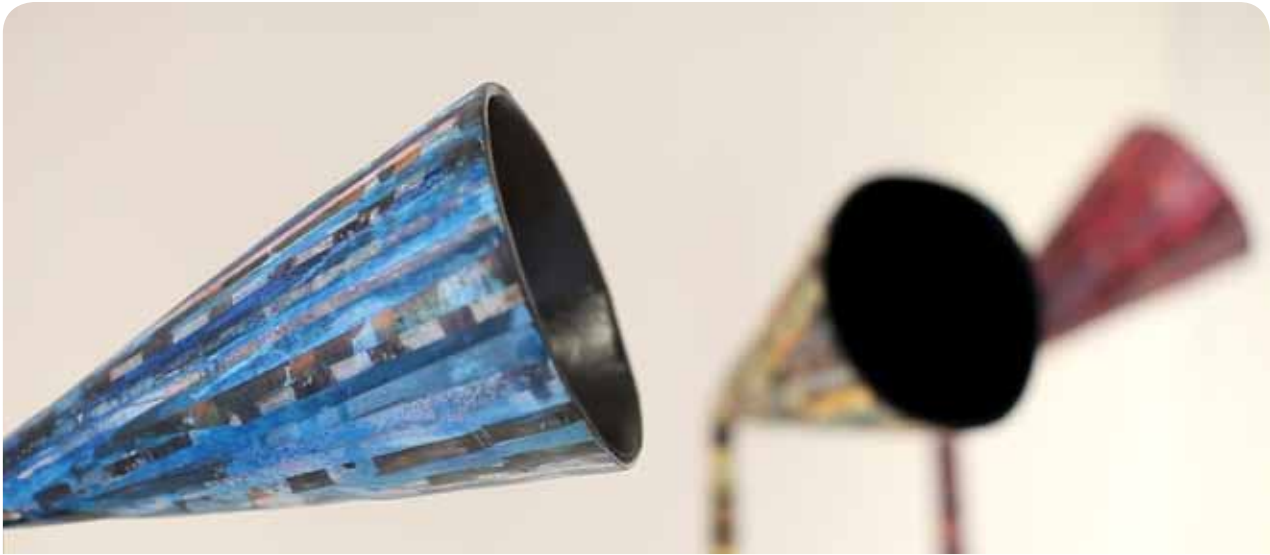
CCAD offers an extensive range of Postgraduate Programmes:

- Higher Diploma in Arts for Art & Design Teachers
- MA in Art Therapy
- MA in Art & Design Education
- MA in Teaching Visual Arts for Primary & Early Years Education
- MA in Art & Process
- Higher Diploma in Arts in Public Relations
- MA in Public Relations with New Media
- MA in Journalism with New Media
- MA by Research
- PhD

## **International Links**

The College actively participates in the ERASMUS student mobility programme, and exchanges have taken place with colleges in Germany, the UK, the Netherlands, Portugal, Italy, Denmark, France, Spain, and Finland. The College welcomes mature students and receives many applications from overseas.





## Portfolio Guidelines

### CCAD Undergraduate Programmes

1. BA (Honours) in Fine Art CR 220
2. BA (Honours) in Applied Art (Ceramics) CR 210
3. BA (Honours) in Visual Communications CR 600

The portfolio is your opportunity to show what interests and excites you visually; it should show your ability and potential to engage in a challenging and creative contemporary art and design practice. If you have an inquisitive mind and want to explore your creativity, then the CCAD Degree Programmes are for you.

### There is no 'standard' portfolio but these are indications of what will be looked for:

- Make it exciting so your portfolio reflects your interest and enthusiasm for the chosen course as a prospective art and design student.
- Evidence of drawing and painting are essential and should be demonstrated through both observational and imaginative work. However, at least half of the work you include should be from direct observation.
- Don't leave out large scale or 3D work; however it is sufficient to present this by photographing the objects from a variety of viewpoints and including some indication of scale if possible.
- Sketchbooks and personal visual diaries are vital since they give an idea of how you inform yourself, how you generate ideas and your approach to researching and developing them.
- It is important to organise and present your portfolio clearly but there is no need to spend a lot of money mounting work - spend time putting your folder in order, be selective, judge what best displays your interests, abilities and skills, then arrange it in a clear and coherent manner- don't put everything in. Remember we are looking for quality not quantity.
- Please do not include work on disc (unless it is motion graphics or video work specific to course CR 600).

**Note:** Portfolios for the BA in Visual Communication CR 600 should contain examples of any 'graphic design' projects you may have undertaken such as logos, event posters, CD covers or graphics for packaging.

Finally and most importantly, enjoy the process of creating your portfolio - it will be evident in the work. Be inventive, we enjoy seeing work that is individual and imaginative.

## Portfolio Admission Procedures

### CCAD Undergraduate Programmes

1. BA (Honours) in Fine Art CR 220
  2. BA (Honours) in Applied Art (Ceramics) CR 210
  3. BA (Honours) in Visual Communications CR 600
- A special points system operates for admission to CR 210, CR 220 and CR 600. This involves aggregating the points scored for the Leaving Certificate or FETAC points alongside marks awarded for a Portfolio Assessment.
  - Points are awarded out of 600 using the normal CAO points system applied to six subjects. A further 600 points are available for the Portfolio, making a total of 1200 maximum.
  - A minimum of 240 (40%) points must be obtained for portfolio to be considered eligible for the course. Example: Portfolio score (450) + CAO Leaving Cert / FETAC Points (300) = 750 points.
  - Applicants should apply in the normal way through the CAO by 1st February, after which they will receive an invitation to submit their portfolio for consideration. This will take place before the 17th March.
  - The marks allocated to the portfolio will be communicated to the CAO and to the applicant before the end of May by post. When the Leaving Certificate results become available, the CAO will make offers in the usual manner.
  - In order to be considered for a place on the courses CR 210, CR 220 and CR 600, applicants must satisfy

the minimum academic requirements (please see each course for details). All assessments will be carried out by portfolio review and applicants will be required to present their portfolio in person for both the Fine Art and Applied Art (Ceramics) Programmes. It is not a requirement to be present for assessment of the Visual Communications Programme.

## Portfolio Presentation

We view hundreds of portfolios each year and to ensure the process works, we ask you to thoroughly read through the procedures outlined below.

### Locations

Presentations for CR 210 and CR 220 will be made to the Department of Fine Art & Ceramic Design, which is based at the CIT Crawford College of Art and Design at Sharman Crawford Street campus in Cork City.

Please note that the application procedure and review of presentations for CR 600 will be held in the Department of Media Communications, which is based at CIT Bishopstown campus on the ground floor - C corridor of the main building.

- All work should be contained within a secure art portfolio that is clearly labelled with your name, address, contact telephone number, and your correct CAO number.
- Each individual artwork must be clearly labelled on the reverse, if desired, with your correct CAO number.
- Applicants of CR 210 BA (Honours) in Fine Art, and CR 220 BA (Honours) in Applied Art (Ceramics) are required to present their portfolios in person to the College. After the portfolio has been viewed, you have the opportunity to meet a small panel of staff informally, and to view the college and the facilities.
- Applicants of the CR 600 BA (Honours) in Visual Communications are responsible for delivery and collection of their portfolios. The department secretary will issue the applicant with a collection receipt and on return the receipt is handed in and the portfolio returned. Portfolios not collected within a reasonable time period are not the responsibility of the department.
- Portfolios may be posted or shipped to the Department of Media Communications, CIT. However, the Department cannot be responsible for wrapping and return shipping.

**Note: If you apply to both CR 600 and CR 210 or CR 220, we will facilitate applicants in holding the portfolio reviews at the Sharman Crawford Street Campus so as to avoid having to attend at two locations.**

If you have any queries please contact [ccad.enquiries@cit.ie](mailto:ccad.enquiries@cit.ie)  
Portfolio Guidelines: <http://ccad.cit.ie/portfolio>



# Applied Art (Ceramics) (Honours)

**CR 210** Level 8 Award

>> Progression to Postgraduate Programmes

**Application:** CAO  
**Award Title:** Bachelor of Arts (Honours) in Applied Art (Ceramics)  
**Duration:** 4 Years (8 Semesters)  
**Places:** 15  
**Campus:** CIT Crawford College of Art & Design, Sharman Crawford Street, Cork.  
**Restricted Application/Early Assessment Procedures:** Yes  
**CAO Points in 2011: Round 1:** 650 / **Final:** 650

## Minimum Entry Requirements Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	(Note 1)	D3 (O/H)

**Note 1:** There is no specific requirement for Mathematics. However, Grade B2 or higher in Foundation Level Mathematics is recognised as one of the subjects for entry (see Yellow pages of this Handbook).

**Note 2:** A Portfolio is required.

## What is Applied Art (Ceramics)?

Applied Art encourages fresh ideas, inventive use of materials and techniques, and offers students the opportunity to critically engage with current practice. The course combines studio projects with practical workshop based sessions, alongside contextual academic studies where ideas, historical reference and making are integrated.

## Helpful Leaving Certificate Subject

Art.

## Potential Areas of Employment

- Exhibiting Artist/Designer of unique artifacts
- Gallery/Museum Professional e.g. Curator
- Educator – requires further postgraduate study



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*“The facilities are excellent, and we are encouraged to explore as many different processes as we like, which allows a great sense of creative freedom.”*

**Judy Fisher**



[www.cit.ie/course/CR210](http://www.cit.ie/course/CR210)



## Module Information

<http://modules.cit.ie/cr210>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments, and exams.

## About the Course

The new and exciting Applied Art Degree course explores contemporary ideas, use of materials and offers students the opportunity to creatively develop and make objects. The course combines studio projects and practical workshop based sessions, where idea development and making are integrated. Students have a base studio, where individual and group tutorials, crits and presentations take place. The contextual academic modules combine lectures, seminars, workshops, and tutorials, encouraging a high level of debate and interaction. The programme is staffed by practicing professionals, and visiting lecturers who regularly contribute specialist expertise.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for:

- Higher Diploma in Arts for Art & Design Teachers
- Master of Arts in Art & Design Education
- Master of Arts in Teaching Visual Arts for Primary and Early Years Education
- Master of Arts in Art & Process

Graduates who have also completed a foundation level course in Art Therapy are eligible to apply for admission to:

- Master of Arts in Art Therapy

Graduates are also encouraged to continue their studies at postgraduate level to MA by research and PhD.

## Career Opportunities

The Degree can potentially lead to a wide variety of career opportunities across a range of art industries from working as an artist, creating unique artefacts for exhibition and commission, art professional within museums and galleries, education, to running workshops.

Graduates may also progress to postgraduate study.

## Contact Information

Trish Brennan  
Department of Fine Art & Ceramic Design  
T: 021 433 5200  
E: [trish.brennan@cit.ie](mailto:trish.brennan@cit.ie)

## Question Time

**Besides pottery, what other medium will I use on the course?**

Students will explore many materials in the making of objects.

**Is there any written exam?**

There are no sit-down exams. However, there are many academic modules where assessment is in essay, report, seminar paper/thesis format.

**Does the College provide all the materials for coursework?**

Materials for course work are available through the College. Students are asked to contribute for materials annually.



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**Martha Cashman**

Artist

Martha ran a successful business in Interior Decorating in the USA for many years before returning to Cork to study the BA (Honours) in Ceramic Design at the CCAD, graduating in 2007. She won the Scarva Prize and the UCC Purchase Prize. Martha completed a Business course and has developed her fine art work for the Gift Market. Martha won the Essence of Ireland Award in January 2009 at the RDS.

CCAD Open Day 16 & 17 November

# Fine Art (Honours)

## CR 220 Level 8 Award

>> Progression to Postgraduate Programmes

**Application:** CAO

**Award Title:** Bachelor of Arts (Honours) in Fine Art

**Duration:** 4 Years (8 Semesters)

**Places:** 70

**Campus:** CIT Crawford College of Art & Design,  
Sharman Crawford Street, Cork.

**Restricted Application/Early Assessment Procedures:** Yes

**CAO Points in 2011: Round 1:** 700 / **Final:** 700

### Minimum Entry Requirements Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	(Note 1)	D3 (O/H)

**Note 1:** There is no specific requirement for Mathematics. However, Grade B2 or higher in Foundation Level Mathematics is recognised as one of the subjects for entry (see Yellow pages of this Handbook).

**Note 2:** A Portfolio is required.

### What is Fine Art?

Fine Art describes any art form developed primarily for aesthetics or concept rather than utility.

### Helpful Leaving Certificate Subject

Art.

### Potential Areas of Employment

- Artist
- Curator of Exhibitions
- Arts Manager
- Arts Educator



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*"With its broad spectrum of facilities the CCAD creates a limitless environment, which enables each student to excel in their own creativeness. I love it here!"*  
**Eamonn Shanahan**



[www.cit.ie/course/CR220](http://www.cit.ie/course/CR220)



## Module Information

<http://modules.cit.ie/cr220>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments, and exams.

## About the Course

The Fine Art programme provides a studio based education in Fine Art, with emphasis on developing an individual art practice. Students are introduced to the skills and philosophies of the practicing artist, and the course prepares them for active careers in the visual arts or for further study to Master's Degree level.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for:

- Higher Diploma in Arts for Art & Design Teachers
- Master of Arts in Art & Design Education
- Master of Arts in Teaching Visual Arts for Primary and Early Years Education
- Master of Arts in Art & Process

Graduates who have also completed a foundation level course in Art Therapy are eligible to apply for admission to:

- Master of Arts in Art Therapy

Graduates are also encouraged to continue their studies at postgraduate level to MA by research and PhD.

## Career Opportunities

Fine Art offers a series of varied career paths. The course aims to instil individualism and independence. Graduates may build careers as practising artists or work within the cultural and arts sector; galleries, museums or arts programme manager. Many students also continue to the Higher Diploma and/or Masters level to progress their career.

## Contact Information

Trish Brennan  
Department of Fine Art & Ceramic Design  
T: 021 433 5200  
E: [trish.brennan@cit.ie](mailto:trish.brennan@cit.ie)

## Question Time

**I might like to go on an Erasmus programme, is this possible with this course?**

Yes, we have links with many European colleges and facilitate students to exchange on Erasmus programmes annually.

**Is there any written exam?**

There are no sit-down exams. However, there are many academic modules where assessment is in essay, report, seminar paper/thesis format.

**Does the College provide all the materials for coursework?**

We have material stores in College where materials may be difficult to access and students are required to pay cost price for these, example: fine art papers, paint, clay, inks etc.



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**Siobhán Tattan**  
Postgraduate Student

Siobhán graduated with a BA in Fine Art and from Central St. Martin's College of Art and Design, London, with a MA in Fine Art. Siobhán has exhibited widely; the New Wight Biennial LA, UCLA New Wight Gallery, Los Angeles, Smart Project Space Amsterdam, and in 2012 at the Bildt Festival, The Netherlands.

In 2008, she was awarded a prestigious two-year residency at De Ateliers, Amsterdam. Currently she is completing a PhD in Fine Art at Middlesex University.

CCAD Open Day 16 & 17 November

# Multimedia (Honours)

## CR 112 Level 8 Award

>> Progression to Postgraduate Programmes

**Application:** CAO

**Award Title:** Bachelor of Arts (Honours) in Multimedia

**Duration:** 4 Years (8 Semesters)

**Places:** 20

**Campus:** CIT, Bishopstown, Cork.

**CAO Points in 2011: Round 1: 390 / Final: 390**

### Minimum Entry Requirements Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	D3 (O/H)	D3 (O/H)

### What is Multimedia?

Multimedia combines the creativity of art and design with the skills and knowledge of computer technologies and programming to create interactive digital media products. Multimedia comes in many different formats. It can be almost anything you can hear or see like text, image, music, sound, video, film, animation, and more. By combining media, content and interactivity, those interested in multimedia can take on and work with a variety of media forms to get their content to communicate across a variety of platforms and in some cases perform interactive experiences.

### Helpful Leaving Certificate Subjects

Art, Music, and English.

### Potential Areas of Employment

- Project Manager/Creative Director
- e-Learning/Usability/Information Design
- Web Designer or Developer/App, Games and 3D Designer
- Animator/Video and TV Producer/Digital Music Producer



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*"The Multimedia programme is a very diverse course. If you are creatively minded and enjoy the challenge of problem solving this is the ideal course for you."*

**Kenneth Kidney**



[www.cit.ie/course/CR112](http://www.cit.ie/course/CR112)



## Module Information

<http://modules.cit.ie/cr112>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments, and exams.

## About the Course

The course is designed to foster a range of studies in areas such as new media, design, social media, music technology, business principles, computing and 2D / 3D visualisations. The course places particular emphasis on individual and team based projects. Students learn how to integrate the various skills and competencies required to produce effective multimedia products.

A unique aspect of this course is its joint delivery with the University of Applied Sciences in Darmstadt, Germany. Since the same course is delivered through English in both CIT and Darmstadt, students can choose to undertake some of their studies in either centre with ease. The Joint Award is internationally recognised and accredited by CIT and the University of Applied Sciences in Darmstadt.

## Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for:

- Higher Diploma in Arts in Public Relations
- MA in Public Relations with New Media
- MA in Journalism with New Media

## Career Opportunities

There is a very broad range of career opportunities for the graduates of the BA (Honours) in Multimedia. All graduates will be comfortable working as part of a multidisciplinary team, managing projects and possibly starting their own business. Areas of specialist employment include e-Learning, Game and App Development, 3D Design, Animation, Interactive Programming, and Audio Technology.

## Contact Information

Trevor Hogan  
Department of Media Communications  
T: 021 433 5812  
E: [trevor.hogan@cit.ie](mailto:trevor.hogan@cit.ie)

## Question Time

### What is the difference between Visual Communications and Multimedia?

Visual Communications is a graphic design course that focuses on creative design for the printed and electronic media.

Multimedia investigates a broader spectrum and focuses on areas such as computer programming, new media, e-learning, 3D animation and video production.

### Is the Multimedia course diverse?

Yes, it is a diverse course. The BA (Honours) in Multimedia allows you to study in the CIT Cork School of Music in areas such as music technology. You also learn about virtual reality by visiting the simulator in the National Maritime College of Ireland and there are also opportunities to work on projects from companies in the CIT Rubicon Centre.



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**Rebecca Le Blanc**  
Senior Media Developer

"For my final year project, my team and I developed a suite of multimedia resources to aid primary school teachers deliver curriculum on health and safety in the home.

I am now a Senior Media Developer with Mind Leaders, one of the world's leading e-Learning providers. My work involves creating online e-Learning courses for schools, training centres, government agencies and retail companies both in Ireland and abroad."

Open Day 16 & 17 November

# Visual Communications (Honours)

**CR 600** Level 8 Award

>> Progression to Postgraduate Programmes

**Application:** CAO  
**Award Title:** Bachelor of Arts (Honours) in Visual Communications  
**Duration:** 4 Years (8 Semesters)  
**Places:** 40  
**Campus:** CIT, Bishopstown, Cork.  
**Restricted Application/Early Assessment Procedures:** Yes  
**CAO Points in 2011: Round 1:** 550 / **Final:** 550

## Minimum Entry Requirements Leaving Certificate in 6 Subjects

Subjects D3 (O/H)	Subjects C3 (H)	Maths Grade	English or Irish Grade
4	2	(Note 1)	D3 (O/H)

**Note 1:** There is no specific requirement for Mathematics. However, Grade B2 or higher in Foundation Level Mathematics is recognised as one of the subjects for entry (see Yellow pages of this Handbook).

**Note 2:** A Portfolio is required.

## What is Visual Communications?

Visual Communications in part or whole relies on vision and is primarily presented or expressed with two dimensional images. It presents the idea that a graphic message has the power to inform, educate, or persuade a person or audience.

## Helpful Leaving Certificate Subjects

Art, and English.

## Potential Areas of Employment

- Graphic Design/Creative Director/Project Manager
- Advertising/Branding/Promotion/Packaging
- Photographer/Illustrator/Animator/Motion Graphic Designer/Web Designer
- Printer/Print Management/Account Manager



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*"Since doing this course, I have developed a strong interest in Photography and Typography and have also acquired an interest in the psychology of branding."*  
Edel Loughheed



[www.cit.ie/course/CR600](http://www.cit.ie/course/CR600)



## Module Information

<http://modules.cit.ie/cr600>

CIT has developed a website which gives full details of all modules for all courses. The website also has information on recommended textbooks, average weekly workload, assessments, and exams.

### About the Course

The course aims to equip students with the skills required to work as visual designers at an independent and professional level. The course also aims to develop each student's ability to respond to design communication problems in an inventive and creative manner. Students will develop their knowledge of the design process, production techniques and the professional business environment.

This course contains academic components, which are designed to develop the students' knowledge and understanding of their chosen area of specialisation. Through the writing of a thesis, students learn the skills of academic research, argument construction, written communication and presentation, which will assist them in progression to postgraduate study or in their subsequent careers as visual designers.

### Accreditation

This course is fully accredited by Institute of Designers of Ireland.

### Further Studies

For details, see [www.cit.ie](http://www.cit.ie)

Suitably qualified graduates are eligible to apply for:

- Higher Diploma in Arts for Art & Design Teachers
- Higher Diploma in Public Relations
- MA in Public Relations with New Media
- MA in Journalism with New Media



### Career Opportunities

The course equips graduates to work in the fast moving exciting world of design. There are traditional jobs in graphic design, advertising and web design in which our graduates can be employed. Many graduates go on to creative director positions and some follow on to start up their own businesses. Our Visual Communications graduates have also studied on Masters programmes in areas such as illustration and design management. Graduates can also work in specialised areas such as photography, web design, and motion graphics.

### Contact Information

Rose McGrath  
Department of Media Communications  
T: 021 433 5812  
E: [rose.mcgrath@cit.ie](mailto:rose.mcgrath@cit.ie)

### Question Time

#### How much Art is involved in this course?

A portfolio is a requirement for entry to the course so drawing skills are required. In first year the students are assisted with modules in creative image-making to encourage drawing and mark making skills.

#### What is the difference between Visual Communications and Multimedia?

Visual Communications is a graphic design course that focuses on creative design for the printed and electronic media.

Multimedia investigates a broader design spectrum and focuses on areas such as computer programming, technology, media & culture, and business as well as design.

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**Paul Gately**  
Graphic Designer



"Throughout the Visual Communications course, I was encouraged to explore my creativity, to push the boundaries, visualise my ideas, rationalise, and present them, all of which are essential skills to have as a designer.

After qualifying from the Visual Communications programme, I worked for a number of top Irish design companies. I now own my own company Motif Design."

Open Day 16 & 17 November

# CIT Crawford College of Art & Design MASTER CHART

Course Code	Course Name	Page No.	Initial Award	Duration in Years	Higher Certificate Step-off Available	No. of 1st Year Places	Round 1 Points 2011	Final Points 2011	No. of L.C. Subjects	No. of C3 (H) Grades	Maths Grade	English or Irish Grade	Early Assessment Procedures	INITIAL AWARD & PROGRESSION OPPORTUNITIES AT CIT			
														Higher Certificate	Bachelor Degree	Honours Bachelor Degree	Post Grad
CR 210	Applied Art (Ceramics)*	181	Honours Bachelor Degree	4		15	Leaving Cert & Portfolio 650	Leaving Cert & Portfolio 650	6	2	(Ref.1)	D3 (O/H)	✓ (Ref.2)			✓	✓
CR 600	Visual Communications*	187	Honours Bachelor Degree	4		40	Leaving Cert & Portfolio 550	Leaving Cert & Portfolio 550	6	2	(Ref.1)	D3 (O/H)	✓ (Ref.2)			✓	✓
CR112	Multimedia	185	Honours Bachelor Degree	4		20	390	390	6	2	D3 (O/H)	D3 (O/H)				✓	✓
CR 220	Fine Art *	183	Honours Bachelor Degree	4		70	Leaving Cert & Portfolio 700	Leaving Cert & Portfolio 700	6	2	(Ref.1)	D3 (O/H)	✓ (Ref.2)			✓	✓

Ref. 1 No requirement for Mathematics. A Grade B2 or higher in Foundation Level Mathematics is recognised as a subject for CR 210, CR 220, and CR 600 and is awarded points as follows: Grade/Points A1/20; AZ/15; B1/10; B2/5.

Ref. 2 Portfolio required. Please see [www.cit.ie](http://www.cit.ie) for details on portfolio requirements for CR 210, CR 220 and CR 600. Restricted Application / Early Assessment

NOTE: Round 1 Points 2012 can be found inside the cover of this Handbook. Number of First Year Places may change. Leaving Certificate (LC)

